



OVERALL BAND SCORE **7** **7+6+7+8**

SEE BELOW C&C LR GRA **MODEL**

WRITING TASK 2

You should spend about 40 minutes on this task.

Write about the following topic:

Directors of large organizations earn much higher salaries than ordinary employees do. Some people think it is necessary, but others are of the opinion that it is unfair.

Discuss both views and give your own opinions.

Give reasons for your answer and include any relevant examples from your own knowledge or experience.

Write at least 250 words.

**Original answer -**

Opinions are divided on whether the fact that CEOs of large companies earn significantly higher than ordinary workers is indispensable or unfair. I believe that the latter is the case under most circumstances, nevertheless, there are some examples of CEOs who justify higher pay.

The idea of huge paycheques to directors is advocated by people due to the fact that they deserve it. The belief is that they are key to the success of any company and there are a limited number of candidates who have the skills, the personality and the disposition to be at the higher position of a company. As the board of directors bring profit to an organization, they are identified as an asset of a company. It is also thought that their lifelong experience, strategic business skills and not everyone is capable enough to take their role, make them a highflier and more attractive candidate for a company to pay high.

In contrast, the above arguments can be rejected on the grounds of pay ratio inequality, and the fact that role of an average chief executive officer is overstated. With regard to the former, the huge income gap promotes disparity between employees at the top and the bottom positions, which means it creates a sense of immorality among mediocre workers that it takes them years to earn a sum of money, which a managing director would earn in a month. As far as the role of most top executives is concerned, the job of the average executive officer, which is a managerial type and that has neither founded a business nor been a visionary is overemphasized. In fact, some entrepreneurs, such as Steve Jobs at Apple and Elon Musk at Tesla, are exceptional talents who have forged revolutionary technologies from the ground up and deserved to be paid much higher than an ordinary employee.

In conclusion, I believe that usually, it is inequitable to have a much higher remuneration of the company's directors than a median worker. However, there are some examples of CEOs in favour of their high salary packages because of their extraordinary skills.



OVERALL BAND SCORE 7 7+6+7+8

TR – Task Response nb – GRA and LR errors have not been corrected

Band score 7

You have addressed all parts of the question.

- addresses all parts of the task

Band score 7 TR

You have a clear position throughout.

- presents a clear position throughout the response

Band score 7 TR

The arguments are relevant and suitably extended.

- presents, extends and supports main ideas, but there may be a tendency to overgeneralise and/or supporting ideas may lack focus

Band score 7 TR

I gave you 7 instead of 8 because some ideas are not clearly stated. See my comments.

Other ideas

- in many organisations, the directors are the owners, and as such have probably undertaken risks to get into the position they're at – perhaps they've mortgaged their houses or invested their own money.
- high salaries of top executives and management may appear unfair but they do motivate lower-level workers. If the



organisation is a meritocracy, high quality and hard-working employers will get promoted and earn more.

- Executive salaries are often performance-based. If they get results, they get more money; otherwise, they'll be replaced

ADVICE ON BRAINSTORMING FOR TASK 2

As you're planning and writing your answer, remember to constantly ask yourself if you're answering the question. Check back to the question a few times as you think of ideas to make sure they're directly relevant.

- Make sure your introduction directly addresses the question.
- Make sure your ideas address all parts of the question. If the question asks for **solutions**, in the plural, **you must suggest at least 2**.
- Make sure your main ideas, as stated in the first sentence of the main body paragraphs, are **directly relevant to the question**.
- Make sure your supporting ideas, which follow the main ideas in the main body paragraphs, **directly support the main idea**.
- **Make sure your supporting ideas are developed**, which means there should be more information in the form of evidence, reasons, and/or examples.
- Be especially careful if you've answered similar question before, as there will always be important differences.
- Make sure your conclusion **directly answers the question**, that it is consistent with the ideas in the main bodies, and that it does not contradict the introduction.



Opinions are divided on whether the fact that CEOs-directors of large companies earn significantly higher than ordinary workers is indispensable or unfair. I believe that the latter is the case under most circumstances, nevertheless, there are some examples of CEOs who justify higher pay.

Commented [TG1]: It's better not to change the intention of the question

The idea of huge paycheques to directors is advocated by people due to the fact that they deserve it. The belief is that they are key to the success of any company and there are a limited number of candidates who have the skills, the personality and the disposition to be at the higher position of a company. As the board of directors bring profit to an organization, they are identified as an asset of a company. It is also thought that their lifelong experience, strategic business skills and not everyone is capable enough to take their role, make them a highflier and more attractive candidate for a company to pay high.

Commented [TG2]: Good introduction with a clear position

Commented [TG3]: Good main idea

In contrast, the above arguments can be rejected on the grounds of pay ratio inequality, and the fact that role of an average chief executive officer is overstated. With regard to the former, the huge income gap promotes disparity between employees at the top and the bottom positions, which means it creates a sense of immorality among mediocre workers that it takes them years to earn a sum of money, which a managing director would earn in a month. As far as the role of most top executives is concerned, the job of the average executive officer, which is a managerial type and that has neither founded a business nor been a visionary is overemphasized. In fact, some entrepreneurs, such as Steve Jobs at Apple and Elon Musk at Tesla, are exceptional talents who have forged revolutionary technologies from the ground up and deserved to be paid much higher than an ordinary employee.

Commented [TG4]: Relevant supporting ideas.

Commented [TG5]: Good main idea

Commented [TG6]: Ok but weak argument. Also, some of the words used don't mean what you think they mean

In conclusion, I believe that usually, it is inequitable to have a much higher remuneration of the company's directors than a median worker. However, there are some examples of CEOs in favour of their high salary packages because of their extraordinary skills.

Commented [TG7]: Relevant supporting idea, but not well-stated – see C&C

Commented [TG8]: ?

Commented [TG9]: Good conclusion, consistent with the main ideas



C&C - Cohesion and Coherence nb GRA and LR errors have not been corrected

Band score 6

The overall organisation is good and the paragraphing is logical.

- arranges information and ideas coherently and there is a clear overall progression

Band score 6 C&C

Usage of cohesive devices is generally mixed, with some errors, which limit your score to 6 for TA.

- uses cohesive devices effectively, but cohesion within and/or between sentences may be faulty or mechanical

Band score 6 C&C

I gave you 6 instead of 7 because of the number of errors with cohesive devices, and because of the bad sentence in main body paragraph 2.

- may not always use referencing clearly or appropriately

Band score 6 C&C

Opinions are divided on whether the fact that CEOs of large companies earn significantly higher than ordinary workers is indispensable or unfair. I believe that the latter is the case under most circumstances, nevertheless although there are some examples of CEOs who justify their higher pay.

The idea of huge paycheques to directors is advocated by people due to the fact that they deserve it them. The belief is that they are key to the success of any company and there are a limited number of candidates who have the skills, the personality and the disposition to be at the higher position of a company. As the board of directors bring profit to an

Commented [TG10]: good

Commented [TG11]: nevertheless is a new sentence

Commented [TG12]: Faulty referencing

Commented [TG13]: Good topic sentence

Commented [TG14]: good



organization, they are identified as an asset of a company. It is also thought that their lifelong experience, strategic business skills and **the fact that** not everyone is capable enough to take their role, make them a highflier and more attractive candidate for a company to pay high.

Commented [TG15]: good

~~In contrast~~ **However**, the above arguments can be rejected on the grounds of pay ratio inequality, and the fact that role of an average chief executive officer is overstated. With regard to the former, the huge income gap promotes disparity between employees at the top and the bottom positions, which means it creates a sense of immorality among mediocre workers that it takes them years to earn a sum of money which a managing director would earn in a month. As far as the role of most top executives is concerned, the job of the average executive officer, which is a managerial type and that has neither founded a business nor been a visionary **is overemphasized**. ~~In fact~~ **Nevertheless**, some entrepreneurs, such as Steve Jobs at Apple and Elon Musk at Tesla, are exceptional talents who have forged revolutionary technologies from the ground up and deserved to be paid much higher than an ordinary employee.

Commented [TG16]: Good topic sentence

Commented [TG17]: good

Commented [TG18]: good

Commented [TG19]: see LR

Commented [TG20]: good

Commented [TG21]: this sentence is a bit of a mess. What's the subject of *is overemphasized*? It would be simpler to say *the role of the typical CEO is overemphasized because he is neither a visionary and neither did found the business*

In conclusion, I believe that usually, it is inequitable to have a much higher remuneration of the company's directors than a median worker. However, there are some examples of CEOs ~~in favour of their high salary packages~~ **whose salaries are justified** because of their extraordinary skills.

which refers to the job/role that refers to the CEO



LR- - Lexical resource nb Some GRA errors have not been corrected.

Band score 7

The vocab is generally good throughout with some flexibility and precision.

It is between a 7 and an 8 for LR.

Note my suggestions which show the accuracy and precision you need for a higher score.

▪ uses a sufficient range of vocabulary to allow some flexibility and precision

Band score 7 LR

▪ uses less common lexical items with some awareness of style and collocation

Band score 7 LR

▪ may produce occasional errors in word choice, spelling and/or word formation

Band score 7 LR

Opinions are divided on whether the fact that CEOs of large companies earn significantly higher salaries than ordinary workers is indispensable necessary or unfair. I believe that the latter is the case under most circumstances, nevertheless, there are some examples of CEOs who justify their higher pay.

Commented [TG22]: Or more

Commented [TG23]: Not synonyms

The idea of huge paycheques to directors is advocated by people due to the fact that they deserve it. The belief is that they are key to the success of any company and there are a limited number of candidates who have the skills, the personality and the disposition to be at in the higher positions of a company. As the board of directors bring profit profits to an organization, they are identified as an asset assets of a company. It is also thought that their lifelong experience, strategic business skills and not everyone is capable enough to take their role, make them a highflier highfliers and more attractive candidate candidates for a company to pay high reward.



In contrast, the above arguments can be rejected on the grounds of pay ratio inequality, and the fact that role of an average chief executive officer is overstated. With regard to the former, the huge income gap ~~promotes~~ represents / reveals a disparity between employees at the top and the bottom positions, which means it creates a sense of ~~immorality~~ injustice among ~~mediocre~~ typical workers that it takes them years to earn a sum of money, which a managing director would earn in a month. As far as the role of most top executives is concerned, the job of the average executive officer, which is a managerial type and that has neither founded a business nor been a visionary is overemphasized. In fact, some entrepreneurs, such as Steve Jobs at Apple and Elon Musk at Tesla, are exceptional talents who have forged revolutionary technologies from the ground up and deserved to be paid much ~~higher~~ more than an ordinary employee.

In conclusion, I believe that usually, it is inequitable to have a much higher remuneration ~~of~~ for the company's directors than for a median worker. However, there are some examples of CEOs in favour of their high salary packages because of their extraordinary skills.

Commented [TG24]: Mediocre is a pejorative term – ie negative
If you're mediocre, you deserve a mediocre salary

Commented [TG25]: See C&C



GRA - Grammatical range and accuracy **nb Some LR errors have not been corrected**

Band score 8

Grammar is used accurately with relatively few errors and a wide range of structures, which should be good for a band score 8.

I gave you 8 as many errors are penalised under C&C.

▪ makes only very occasional errors or inappropriacies

Band score 8 GRA

▪ uses a wide range of structures

Band score 8 GRA

▪ the majority of sentences are error-free

Band score 8 GRA

Opinions are divided on whether the fact that CEOs of large companies earn significantly ~~higher~~ more than ordinary workers is indispensable or unfair. I believe that the latter is the case under most circumstances, ~~nevertheless~~ but, there are some examples of CEOs who justify higher pay.

The idea of huge paycheques to directors is advocated by people due to the fact that they deserve it. The belief is that they are key to the success of any company and there are a limited number of candidates who have the skills, the personality and the disposition to be at the ~~higher position~~ top of a company. As the board of directors bring profit to an organization, they are identified as an asset of a company. It is also thought that their lifelong experience, strategic business skills and not everyone is capable enough to take their role, make them a highflier and more attractive candidate for a company to pay high.

In contrast, the above arguments can be rejected on the grounds of pay ratio inequality, and the fact that role of an average chief executive officer is overstated. With regard to the former, the huge income gap promotes a disparity between employees at the top and the bottom positions, which means it creates a sense of immorality among mediocre

Commented [TG26]: Simpler and better: who believe

Commented [TG27]: See C&C



workers ~~that as~~ it takes them years to earn a sum of money, which a managing director would earn in a month. As far as the role of most top executives is concerned, the job of the average executive officer, which is a managerial type and that has neither founded a business nor been a visionary is overemphasized. In fact, some entrepreneurs, such as Steve Jobs at Apple and Elon Musk at Tesla, are exceptional talents who have forged revolutionary technologies from the ground up and ~~deserved~~ deserve to be paid much higher than an ordinary employee.

In conclusion, I believe that usually, it is inequitable to have a much higher remuneration of the company's directors than a median worker. However, there are some examples of CEOs in favour of their high salary packages because of their extraordinary skills.

Commented [TG28]: No comma

Commented [TG29]: More elegant: *when company directors have vastly higher remuneration than typical workers.*

Commented [TG30]: See C&C



Model answer